



KRISTINE LILLY



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2.

QUICK STATS

- Three-time Olympian (1996, 2000, 2004)
- Two-time Olympic gold medalist (1996, 2004), silver medalist (2000)
- Two-time World Cup champion (1991, 1999), bronze medalist (1995, 2003, 2007)
- In 2006 became the first player in history, man or woman, to play in 300 career international games (342+); January 18th, 2006 played in her 300th game in China vs. Norway, also scored a goal; known as USA's "Iron Woman" for most career international games played
- Long known as the best flank midfielder in the world; is the USA's and world's all-time leader in minutes played
- First appearance as national team member: Aug. 3, 1987, vs. China; still the USA's and world's all-time appearance leader
- The second all-time leading scorer in U.S. and world history; the second all-time assist leader in the world; the 5th female player in history to score 100 career goals (tallied most goals playing the midfield position)
- Made one of the biggest plays in U.S. history when she cleared a Chinese header off the goal line with her head in sudden death overtime of the 1999 World Cup final; nailed the crucial third penalty kick against China to put the USA ahead

- Had her best scoring year in 1999 with 20 goals and eight assists, becoming just the fourth player in history to score 20 goals in a year; in 1998, she set the U.S. record for consecutive games started with 62
- Voted U.S. Soccer's Female Athlete of the Year in 1993, 2005 and 2006; finished second in the voting for 2006 FIFA World Player of the Year
- Played soccer in Sweden for Tyreso in 1994 and for KIF Orebro in Sweden's top division in 2005
- Played professional indoor soccer with the Washington Warthogs in the Continental Indoor Soccer League during the 1995 season; named to Soccer America's College Team of the Decade (1990's)
- Led UNC to four NCAA titles and four ACC titles from 1989-1992; had her UNC jersey #15 retired in 1994; completed her collegiate career with 78 goals and 41 assists
- Led Wilton (Conn.) High School to three state titles and has the soccer field and a street named after her; her hometown of Wilton, Conn., dedicated a day to her and honored her with a parade after she won the 1996 gold medal
- Graduated from Univ. of North Carolina with a degree in Communications; on the Board of Directors for the non-profit organization Clifford's Gift
- Has started every Women's World Cup and Olympic match for the USA (over 8 World Championships) from 1991-2007
- Scored the winning goal in three tournament finals in 2006: the Four Nations Tournament in China, the Peace Queen Cup in South Korea and the CONCACAF Women's Gold Cup in Los Angeles; she has played over 80% of the games the U.S. Women have ever played
- Was a Captain of her high school, college and national teams



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4.

ABOUT KRISTINE

Kristine Lilly's story unfolds like a sports channel's highlight reel, though she'd never admit that to be true. She's played professional soccer and has won every kind of championship an amateur athlete can win, but Kristine is a modest champion. In her free time she is more accustomed to talking about her humanitarian work or her beautiful daughter Sidney, but there is a story to tell, and a story is best told from the beginning.

Kristine Marie Lilly was born on July 22, 1971 in New York, NY. After a short time in New York and Los Angeles, her family found a permanent home in Wilton, CT. Small-town New England proved to be the perfect stage for Kristine's big-time talent. Her undeniable athleticism and soccer instincts played a pivotal role in bringing the Wilton High School girls' soccer team three state championships. It didn't take long for Kristine's abilities to garner national attention. In 1987, the U.S. Women's National Team came calling, and at the age of 16, Kristine played her first game for her country, beginning a journey that helped to revolutionize women's sports in America.

The journey brought her to the University of North Carolina, where - while remaining a mainstay on the U.S. Women's National Team - she won 4 NCAA championships and earned a Communications degree. After graduation, Kristine continued what would be a 20-year

run of international dominance at the midfield position. Two decades of international competition compiled many shining moments, but none as brilliant as the 1999 Women's World Cup in Pasadena, CA. Before a Rose Bowl crowd in excess of 90,000, not to mention the largest American television audience ever to watch a women's team sporting event (40 million) - plus one billion viewers worldwide - the U.S. women's team captured the World Cup in an exhilarating overtime shootout with China. While the championship was decided on a penalty kick by Brandi Chastain, it was a heads-up, game-saving defensive play by Kristine that sent the match into overtime.

"July 10, 1999, probably was a defining moment in not just women's sports history, but sports history," said journalist Grahame Jones. "For the first time, a group of female athletes had captured the attention of the world."

The outstanding, selfless play of Kristine and her longtime teammates: Mia Hamm, Julie Foudy, Brandi Chastain, and Joy Fawcett was featured in the 2005 HBO Sports documentary "Dare to Dream: The Story of the U.S. Women's Soccer Team." The documentary chronicled the story of Kristine, the U.S. Women's National Team, and how a wholesome group of 'girls next door' helped to reshape the American sports landscape, and empower millions of young female athletes worldwide.

"The 18-year journey of the U.S. women's soccer team is one of the great sports stories of the 20th century," said Ross Greenburg, President of HBO Sports. "Before ending in 2004, it entails a remarkable string of events and accomplishments, including two gold medal triumphs at the Olympic Games and two World Cup titles, while redefining the opportunities for young women in team sports in this country."



5.



"Being the best starts with how you train and how you approach your game." -Kristine Lilly

Playing soccer is a great way for young athletes to exercise, compete, and learn valuable life skills. Kristine's career has taught her that success comes from a combination of hard work, and the help of some wonderful people. She attributes her success on the soccer field to: the support of her family and friends; the wisdom of the world's best coaches; and the integrity of the athletes with whom she's shared the pitch.

Giving back to the game by supporting young soccer players is Kristine's personal mission, and primary reason for creating the Kristine Lilly Soccer Academy (KLSA) – a summer camp that helps boys and girls hone their soccer skills, learn teamwork, sportsmanship, and have fun in a competitive atmosphere.

Campers perform the same drills performed by the U.S. Women's National Team, and are the beneficiaries of Kristine's experience, expertise, and love for the game. Most importantly, campers are exposed to the positive life skills that can be drawn on for a lifetime.

The KLSA has provided wonderful experiences for young soccer players since 1995. Recently, a KLSA participant wrote Kristine about her positive Academy experience:

"I had so much fun and I learned a lot. Lately I have been practicing juggling, and your tips are really helpful. When I was at your camp, my record was 11. Now my new record is 23. Again, thanks a lot for three days of fun at KLSA! Hope to go again next year!"

In the years to come, the Academy will offer more positive experiences for young players by expanding its focus to three instructional entities: clinics, camps, and one-on-one training sessions.





Kristine exudes the same selfless ambition away from the pitch. Her instructional summer camps inspire countless fans and aspiring soccer players, and she has forged lifelong friendships as an active humanitarian. Her work with Special Olympics of Connecticut, and her fundraiser, the Lilly Awards, has raised thousands of dollars for Special Olympics' athletes and was the first fundraiser of its kind to recognize extraordinary women in the state of Connecticut.

Kristine, Special Olympics Connecticut and the Lilly Awards:

Special Olympics Connecticut (SOCT) is a non-profit, charitable organization, which contributes to the lifelong physical, social, and personal development of people with intellectual disabilities in the state of Connecticut. The SOCT program is one of the most innovative and dynamic in the world, involving thousands of people throughout the state in exciting and rewarding competition, training, and events. More than 10,000 volunteers, 900 coaches, numerous corporate and civic organizations, and 5,079 athletes and their families make up Special Olympics Connecticut's winning team.

On three occasions, Kristine and Special Olympics Connecticut teamed up for a special called the Lilly Awards. The evenings honored Connecticut women who demonstrated excellence in their respective fields, which included: sports, business, public service, philanthropy, education, and Special Olympics. The women were recognized for their achievements and significant contributions to their respective fields. Kristine and SOCT have always believed that perseverance, dedication, and participation are cause for celebration.

Proceeds from the Lilly Awards benefited Special Olympics Connecticut and the 5,079 Special Olympics Connecticut athletes who everyday display the same perseverance, dedication, and participation as the Lilly Awards' honorees.





WHY HIRE KRISTINE?

Kristine Lilly helped to revolutionize modern women's athletics. She is known as the best flank midfielder in the world, and she is arguably the best female soccer player to ever play the sport – an argument that isn't lost among the world's soccer fans, as Kristine's inspiring talents were viewed by more than 40 million people during the 1999 Women's World Cup Championship. With more international appearances than any other player in the world, Kristine not only holds a venerable position in the history of soccer, she is a highly recognizable personality in a sport that is either supported or played by more than 65 million people in the United States.

Kristine's athletic achievements and successful humanitarian endeavors make her a wonderful role model. She is now and forever tied to soccer, the sport of choice for millions of young people, including teenagers. A recent study showed that 55% of teens influence the brands purchased in their homes, and with children driving their parents' buying decisions, it is worth noting that 54% of soccer homes have an annual income of \$50,000 or higher.

Kristine's appeal is most identifiable among the American female demographic, as soccer is the #1 participatory sport among girls aged 6-17, and 48% of soccer players in the United States are female. While her athletic appeal may be strongest among females, her professionalism and class are imitable qualities in any demographic.

"Kristine is the consummate professional. She handles herself as well at a soccer clinic as she does at a large sales meeting." -Jeff Urban/Gatorade

"Kristine is committed to working with girls on issues of self-image and esteem, and being a positive role model for these youngsters. She has been an integral part of our Strong Women campaign, which focuses on how women can work toward healthier, more balanced lifestyles and, hopefully, become positive agents for change – much like Kristine, who continues to inspire us with her athletic ability and her community involvement." -Gary Hirshberg, President, Stonyfield Farm, Inc. - the world's largest organic yogurt company.

"Kristine is the consummate professional athlete. She continues to be an excellent extension of our brand, both on and off the field, and remains an important Adidas spokesperson. It has been an honor for Adidas to have someone with Kristine's qualities on our team for the past twelve years." -Chris McGuire/Adidas

Working with Kristine Lilly gives your company, product or event the distinction of an international sports celebrity who embodies athleticism, integrity, and a rare civic compassion. Kristine is available for a number of endorsement opportunities:

- National endorsements
- Exclusive likeness use for media/marketing
- Speaking engagements
- Product endorsements
- Packaging
- Consumer and Trade Promotions
- Sweepstakes
- Private Clinics
- Health & Fitness
- Retail Appearances
- Press engagements
- Access to Soccer Data Base marketing





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To speak with someone about an appearance opportunity call **203-956-6090**.

Visit **www.kristinelilly13.com** for information on her upcoming appearances, soccer academy and more.



KRISTINELILLY13.COM